

CALIFORNIA APPRENTICESHIP COUNCIL
EQUAL EMPLOYMENT OPPORTUNITY STANDING COMMITTEE
STATE BUILDING, 1515 CLAY, OAKLAND CA
MINUTES OF THE MEETING

September 6, 2006

Attendees: Anne Quick –Chairperson
Beth Youhn – Tradeswomen Inc.
Debra Chaplan – State Building Trades Council
Lilly Rodriguez – Painters & Allied Trades District Council 36
Renee Bacchini – DIR, PIO
Chief Rowan – DAS
Aurea Galang – DAS

- I. Meeting was called to order at 10:30 a.m. by Chairperson Quick.
- II. Chief Rowan provided a brief background on the DAS audit (posted in the Bureau of State Audit website) and the direction DAS is going as a result of the audit. DAS met with some software representatives in San Diego who are preparing a program that will enable the program sponsors to file required forms electronically. Also, because October is “APPRENTICESHIP MONTH” he has been meeting with various groups to strategize ways to promote programs in a big way. DAS will hold forums during the CAC quarterly meeting in October in Los Angeles and also on November 29, 2006, at the state building auditorium in San Francisco.
- III. Ms. Quick also called this meeting to plan on the forum to be held during the CAC quarterly meeting where the findings of the Blue Ribbon Committee will be presented.
- IV. Renee Bacchini, DIR PIO, presented a framework and some suggestions of what the forum should contain and how it would be presented. The group brainstormed on each item:
 - The findings of the Blue Ribbon Committee should be finalized as soon as possible. Each Commissioner should receive his/her copy at least two weeks before the CAC meeting. These findings will also be posted in the website. ***ACTION ITEM: Commissioner Quick informed the group that the findings are ready. She only needed to list the members of the committee. She will turn in the final report by the end of this week.***
 - Renee will do an executive summary of the findings which will contain statistics from the last five years. ***ACTION ITEM: Renee will follow-up with the attendees on the focus items they want on the Executive Report.***

- Forum should have a consistent MESSAGE – “CAC/DAS is committed to promote apprenticeship and provide equal opportunities to everyone, with emphasis on minorities and women.” Get the employers, small business owners, etc., in support of apprenticeship. Outreach to all sectors. Merge resources in support of apprenticeship and women in apprenticeship.
- FOCUS on RECRUITMENT, RETENTION, and LEADERSHIP. Show graduation rates of the different trades. “We don’t need more apprentices; we need more graduates.” Expose apprenticeship to the high schools. Mention infrastructure bonds.
- How do we do it? Kick off the event by getting dynamic speakers from the different sectors involved in apprenticeship i.e. (1) Someone from the ranks of apprentices – Lilly Rodriguez; (2) Someone with apprentices from different generations of a family (3) Celebrity whose parent or relative is an apprentice (4) School counselor (5) One-stop shop (6) Employers (7) Contractors and more – Speakers should be from peers that the audience can relate to. ***ACTION ITEM: Give names of probable speakers to Renee by September 15.***
- Touch on the history of the Blue Ribbon Committee, how it got started? This is the information that was gathered. This is the direction we are taking. Call to action. – Jeannie
- Show CAAAT video “Where Are They Now?” which showcases success stories of selected apprentice graduates.
- GOAL - Draft, strategize, and implement a plan that can be discussed at the January CAC meeting.
- This should promote the forum on November 29.
- During the reception – have pictures of apprentices in the different trades posted around the reception room, play CAAAT video or PowerPoint slides of apprentices in action. ***ACTION ITEM: Attendees to gather pictures they want posted in the reception room during the reception.***

V. Meeting was adjourned at 11:30 a.m.

Submitted by:

AUREA T. GALANG
Staff Aide